



11 June 2019

RE: 2019 Missouri Academy of Physician Assistants Annual Primary Care Update

Greetings:

I am writing you on behalf of the Missouri Academy of Physician Assistants Continuing Medical Education Committee to invite you to advertise with our conference being held at the Hilton Branson Hotel and Convention Center July 10-13, 2019. We are a small organization made up of Physician Assistants practicing in Missouri. We hold a Continuing Education conference on an annual basis to help educate our attendees on the latest or upcoming treatments and topics in medicine.

We print and supply a conference program that is bound together and contains all necessary conference materials. We have reserved space in this program for businesses to advertise. With the proximity of the Branson Landing to the Hilton Branson Convention Center, we are reaching out to the businesses on the Landing, giving them the first opportunity to purchase ad space.

The sizes of the ad spaces range from 1/8 of a page to a full page spread. You can find the size specs and pricing in the attached documentation. If you are interested, I will need the advertising agreement form back to reserve your space. This may be faxed to 417-875-3922 or scanned and emailed to melaniechisam@hotmail.com. Spacing will be granted on a first come, first serve basis. Artwork will need to be E-mailed to melaniechisam@hotmail.com, and would need to be submitted no later than June 28 at 8 pm.

If you have any questions, please feel free to reach out to me through the above email, or you can text or call 417-844-3539. We appreciate your consideration in advertising at our conference!

Respectfully,

Melanie Chisam, PA-C
MOAPA CME Exhibit Coordinator
3800 South National Avenue, Suite 510
Springfield, MO 65807
Phone: 417-844-3539
Fax: 417-875-3922
Email: melaniechisam@hotmail.com



Advertising Fee Agreement

(Fax, mail, or email form to contact info listed below)

Date: June 11, 2019

Company Name: _____
Manager/Company Representative: _____
Company Address: _____
City, State, Zip: _____
Cell Phone: _____
Email: _____

Educational Activity: Missouri Academy of Physician Assistant's Annual Primary Care Update
Dates: Wednesday, July 10 - Saturday, July 13, 2018
Location: Hilton Branson Convention Center
200 East Main Street
Branson, MO 65616
Phone: 1-417-336-5400
Fax: 1-417-336-5413
MOAPA Tax ID#: 43-1128077 (MOAPA W9 attached)

Advertising Fee: \$_____ (See fee schedule on second page)

**Make Checks payable to: Missouri Academy of Physician Assistants. Checks may be mailed to:
ATTN: Melanie Chisam, PA-C
Wheeler Heart and Vascular Center
3800 South National Avenue, Suite 510
Springfield, MO 65807

This agreement is made between Missouri Academy of Physician Assistants and

_____. _____ agrees to provide Missouri Academy of
(Company Name) (Company Name)
Physician Assistants with an Advertising Fee in the above listed amount.

By signing below, both Missouri Academy of Physician Assistants and _____
(Company Name)

agree to abide by the ACCME Standards for Commercial Support of Continuing Medical Education and the AMA regulations regarding the Physicians' Recognition Award, as well as Missouri Academy of Physician Assistant's Policy for Continuing Education.

MOAPA CME Committee Representative **Sign and Print Name**

_____/_____/_____
Date

Company Approved Representative **Sign and Print Name**

_____/_____/_____
Date

Advertising costs for the Missouri Academy of Physician's Assistant Annual Primary Care Update are as follows:

- 1/8 page ad - \$200
- 1/4 page ad - \$400
- 1/2 page ad - \$600
- Full page ad - \$750

PDF is the preferred format of the ad to be emailed. Other formats will be accepted as long as the ad is **at least** 300 dpi.

All fonts will need to be converted to outlines.

The design specs for the advertisements are as follows

- 1/8 page ad - 3.85" W x 2.5" H
- 1/4 page ad - 3.85" W x 5.15" H
- 1/2 page ad - 8" W x 5" H
- Full page Ad - 8" W x 10.5" H

Please send this form ASAP via Fax, Email, or regular mail to:

Melanie Chisam, PA-C
Wheeler Heart and Vascular Center
3800 S. National Suite 510
Springfield, MO 65807
Fax: 417-875-3922
Email: melaniechisam@hotmail.com

Final ad design will need to be emailed to Melanie at the above email address.